

HOW CAN BURBLE HELP YOU

OUR SERVICES AND OFFERINGS

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We have helped many authors to self-publish and are continually refining this process to try and make it as simple and affordable as possible. This guide will expand on the following;

1. Short and longer run printing
2. Print on demand
3. International sales

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SHORT AND LONGER RUN PRINTING

We can print as few as 10 copies or as many as you like. For quantities less than 500 books use our instant quoting tool on the self-publish page. Printing for these quantities usually takes between 5 – 7 working days.

The screenshot shows the Burble website's 'SELF PUBLISH' section with a 'PRICING CALCULATOR' and a 'PRICING PER PAPERBACK BOOK' table.

PRICING CALCULATOR

PAGES: 40 (From 40 to 500 pages, Must be an even number)

COPIES: 25 (Minimum 10 copies)

CALCULATE

Pricing becomes more economical from 25 books.

The minimum order is 10 copies. Volume discounting will apply on quantities of 25, 50, 100 and 250. For 500+ copies, contact us for a bespoke quote.

PRICING PER PAPERBACK BOOK

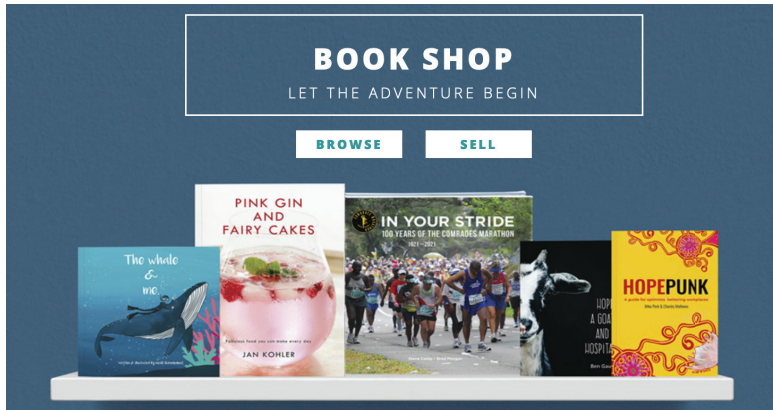
	1 198 x 130mm (7.8 x 5.1 in)	2 210 x 148mm (8.3 x 5.8 in)	3 228 x 152mm (9.0 x 6.0 in)	4 240 x 170mm (9.4 x 6.7 in)	5 297 x 210mm (11.6 x 8.3 in)	6 216 x 216mm (8.5 x 8.5 in)
Pricing per book incl VAT						
BLACK & WHITE TEXT						
CREAM uncoated 70GSM	R44.12	R44.12	R44.12	R51.24	R51.24	R51.24
WHITE uncoated 80GSM	R44.12	R44.12	R44.12	R51.24	R51.24	R51.24
COLOUR TEXT						
WHITE coated 115GSM	R98.17	R98.17	R98.17	R160.01	R160.01	R160.01
WHITE coated 150GSM	R99.60	R99.60	R99.50	R162.51	R162.51	R162.51
All covers are full colour on the outside and blank on the inside. Above pricing includes the paperback cover.						
HARD COVER OPTION						
Printed hard cover	R39.81	R39.81	R39.81	R46.44	R46.44	R46.44
This is an additional charge per book and includes VAT if you want to change from paperback cover to hard cover option						

For quantities of 500 or more books please contact us for a bespoke quote at info@burble.co.za

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PRINT ON DEMAND

If you have done an initial print run with us then we can offer you a print on demand service for book of 1 copy through our Burble Book Shop. This is a free service only available to Burble customers. Put simply, when your book is sold on the Burble online Book Shop we print on demand to fulfill that order. No risk and good returns for the author, especially compared to the traditional book shop selling model.

**What you need to know:**

- Print on demand means that we only print a copy of your book when a confirmed sale comes through our portal.
- No risk as payment is made upfront by the person placing the order.
- No warehousing costs.
- No unsold book returns.
- Get your own URL listing for your book and use this link to promote your new book.

The Burble Book Shop is only available for customers who have printed their book with Burble.

For more information on the burble book shop go to www.burble.co.za/book-shop or contact us for a proposal. Below is an indication of costs with a pricing example.

YOUR SELLING PRICE	
Decide on your Selling Price (also known as your list price).	
This is the cost of printing one book plus the profit you choose to add.	
OUR FEES	
We charge a fee of 31% of the profit figure. This fee is only charged if a book is sold.	
No sale, no fee.	
EXAMPLE (incl VAT)	
Selling price	R199
Less cost to print one book	-R99
Profit	R100
Less fee (31% of profit)	-R31
Your portion	R69
This example is for illustration, prices will vary.	

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INTERNATIONAL SALES



Burble offers eBook services where we can convert your manuscript to an EPUB file ready to upload to Amazon KDP the biggest book shop in the world. Amazon KDP gives you access to an international audience and pays commission on any sales direct into your South African bank account.

Pricing for our ebook services starts from R7 ex vat per page. However we would need to see your manuscript to confirm final pricing and needs to be a Microsoft Word file.

Its free to sell books on Amazon KDP but they take a % of the sale from each book that is sold. To create an Amazon KDP account, go to www.kdp.amazon.com

Amazon will need your EPUB file for eBooks and then some additional information to sell your book which would include the following;

1. Your book selling price in US\$
2. The category your book falls under
3. Some keywords that will help when searching for your book
4. A sales description of your book of less than 400 words
5. A simple TAX interview (not an actual interview but rather answering a few questions including your TAX number).
6. Your banking details for royalty payments

Once published on Amazon eBooks are typically available within 3-4 days but possibly sooner. You do not need to have an ISBN number for your Amazon eBook. If you are considering selling on other platforms this may be required. The ISBN number for an eBook is a different number to the ISBN for your printed book version. The EPUB file you upload to your KDP platform is not encrypted, however during the upload process Amazon does offer the option to implement DRM (Digital Rights Management). This can help stopping piracy of your book but is not a guarantee.